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## **Literacy Non-Profit Tells Tale of Success with New Early Childhood Course**

### **FOR IMMEDIATE RELEASE**

Needham, MA, August 11, 2009 – Read MTI is very excited to introduce its new instructional class *Early Childhood Reading Foundations* to the early childhood education community.

Repeatedly, research has shown that poor acquisition of foundational early reading skills directly correlates to future literacy failure. Read MTI believes that more than any other resource, the quality of teachers is the most profound contributor to a child's educational success and that is what makes *Early Childhood Reading Foundations* such a vital offering.

**Read MTI's unique and important story will appeal to those interested in literacy, early childhood education and professional development for teachers.**

*Early Childhood Reading Foundations* follows best practices as outlined by the National Early Literacy Panel. Early Childhood Directors find it to be an effective compliment to their existing high quality Pre-K programs.

Several school districts have already begun providing this tool to their Pre-K teachers and Read MTI is poised to help others do the same. "Read MTI's original and enjoyable approach to literacy education made an immediate and measurable difference in the lives of our students." Crystal G., Supervisor of PreK Programs, Louisiana. View our video now to learn more: <http://www.readmti.org/MTIWatch.html>

Read MTI is a non-profit organization dedicated to generating greater awareness of the early literacy skills students require to be successful readers down the road.

To book an interview or learn more about Read MTI and the *Early Childhood Reading Foundations* course, please contact [info@readmti.org](mailto:info@readmti.org) or call 866-732-3684.

Visit our web site: [www.ReadMTI.org](http://www.ReadMTI.org)